



Sustainable tourism for local development / SUSTOUR

HR-BA-ME 00341

The project aims to promote sustainable economic development, social inclusion, and innovation through the improvement of cultural heritage and the promotion of sustainable tourism activities in the Adriatic hinterland. It is planned to establish heritage register, implement heritage valorisation and carry out mapping of tangible and intangible heritage in the targeted cross-border area. Project also foresees to establish a new visitor infrastructure and attractions in Herceg Novi (renovation of the South Tower within the city's historical walls and setting up an interactive and educational trail in Nature Park "Orjen") and in Drniš (creating visitor installation at Gradina Fortress and renovation of the Old Mill). Furthermore, project partners will organise authentic agro-touristic and cultural events for visitors in Skradin (Agro-Tourism Fair), Drniš (Rural Fest), Blidinje (Gastro Fair), West Herzegovina Canton (Days of Cultural Tourism) and Kameno (Domestic Cuisine Fair). A series of educational events will also be organized for tourism workers from the targeted cross-border area.

Duration

09/2024 - 03/2027

Total budget

EUR 1.908.830,30

EU funding

EUR 1.622.505,74



Co-funded by
the European Union